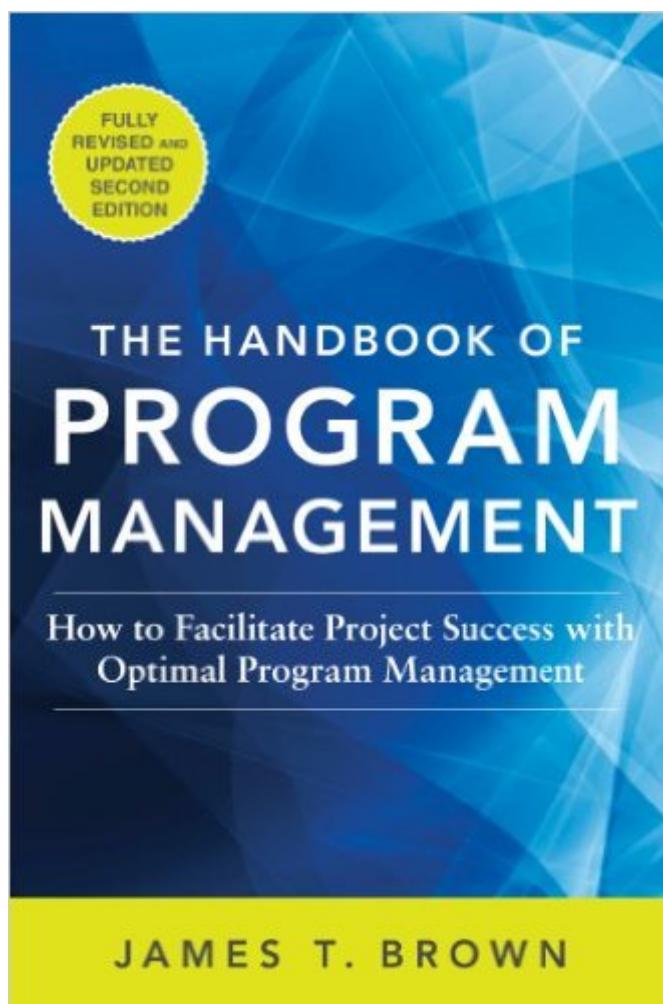


The book was found

The Handbook Of Program Management: How To Facilitate Project Success With Optimal Program Management, Second Edition



Synopsis

THE DEFINITIVE GUIDE TO PROGRAM MANAGEMENT--FULLY UPDATED AND REVISED

Program managers must strike a balance between operations and project implementations in order to develop and maintain a culture in which the components of success are repeatable. The Handbook of Program Management is designed to help you do exactly that. This go-to guide supplies you with the insight and tools you need to establish processes that ensure the success of your project managers--and increase the profitability of your products and services. Fully updated and heavily revised, this new edition helps you incorporate new technologies and people into your processes while delivering improved products and services that continually outpace your competition. The Handbook of Program Management provides critical information from a trusted expert. In addition to the classic chapters on Attributes of the Effective Program Manager, Stakeholder Management, and Portfolio Management Essentials, this updated edition is packed with brandnew material covering: Change management Interfaces How bad projects are stopped or postponed How consultants and subcontractors should be used Program performance analysis The role of governance Avoiding the complicated theories and phantom quick-fixes you'll find in other books, The Handbook of Program Management offers straightforward, actionable methods for establishing a highly effective project management culture: one with integrity, energy, and full stakeholder support. Nowhere else will you find such comprehensive, authoritative information on creating successful program management outcomes. The author takes you on the entire journey, from strategically creating a program culture, to building effective relationships, and to analyzing ways of accomplishing your program objectives. The Handbook of Program Management is essential reading for program managers of all levels, whether you're a novice seeking certification in the field or an executive looking to build a flexible organization that can support dynamic on-going product development. Praise for the previous edition of The Handbook of Program Management: "Brown's book captures the essential skills of program and project management. It serves as a 'how to' guide for those entering the business, as well as a refresher on the skills and attributes for those ready to take the next step. The book effectively defines the leaderâ™s role in creating the team culture and environment for success." -- Eugene F. Kranz, Apollo 13 Flight Director, author of Failure Is Not an Option, and retired Director NASA Space Operations "Program management is one of the toughest jobs a person can holdâ and James Brown knows Program Management. Here's a chance to learn from the scar tissue of others rather than your own." -- Norman R. Augustine, retired Chairman and CEO, Lockheed Martin Corporation "Finally, a pragmatic book that shares the secrets behind successful program management. If I was giving one book to program

managers, this would be it! Any business leader in today's environment of accelerating change will benefit from this book." -- Jack Cooper, former CIO, Bristol-Myers Squibb

Book Information

Hardcover: 304 pages

Publisher: McGraw-Hill Education; 2 edition (July 14, 2014)

Language: English

ISBN-10: 007183785X

ISBN-13: 978-0071837859

Product Dimensions: 6.3 x 1.2 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (37 customer reviews)

Best Sellers Rank: #73,389 in Books (See Top 100 in Books) #28 inÂ Books > Business & Money > Management & Leadership > Quality Control & Management > Total Quality Management #62 inÂ Books > Business & Money > Management & Leadership > Production & Operations #77 inÂ Books > Business & Money > Management & Leadership > Project Management > Business

Customer Reviews

If you are a program manager, or thinking of becoming one, you will want this book. Dr. Brown shares his wisdom on the program management without overburdening you with methodology. In reading the book, I often felt like I was having a discussion about program management with a knowledgeable and experienced colleague. Dr. Brown clearly knows what he is talking about. His time at NASA seems to have been a large influence on his perspective of programs. There is probably no better place to learn and experience a program management culture. Dr. Brown seeds the book with "scenarios" from his extensive experience to tie a real life event to the topic under discussion. A couple of things I really liked about the book: * Dr. Brown is very well-read, and not just on program management topics. He sites authors such as Dale Carnegie and Robert Cialdini. He understands the broad set of skills that are needed by a program manager, and he also consistently returns to the importance of people. He has a lot of charts and "tips", but the management of the people is always in the forefront. * The book is very well laid out - 10 chapters covering the fundamentals. Each chapter contains advice, tips, and useful tools. Dr. Brown does not stress the tools, rather he uses them as examples or methods of achieving the goals. In the risk chapter he has an example of a 5x5 risk matrix, but goes on to say that a 3x3 or 4x4 will work just as well. He stresses that important point is to perform the risk analysis and management, not get caught up in

the details of the tools. * There are several quotes that really hit home. Early in the book he talks about program management being the place where "operations and project management collide.

[Download to continue reading...](#)

The Handbook of Program Management: How to Facilitate Project Success with Optimal Program Management, Second Edition Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Agile Project Management: Scrum Master: 21 Tips to Facilitate and Coach Agile Scrum Teams Project Management: Secrets Successful Project Managers Know And What You Can Learn From Them: A Beginner's Guide To Project Management With Tips On Learning ... Project Management Body of Knowledge) Project Management Using Microsoft Project 2013: A Training and Reference Guide for Project Managers Using Standard, Professional, Server, Web Application and Project Online Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Agile Project Management: For Beginners - A Brief Introduction to Learning the Basics of Agile Project Management (Agile Project Management, Agile Software Development, Scrum) Agile Project Management: QuickStart Guide - The Complete Beginners Guide To Mastering Agile Project Management! (Scrum, Project Management, Agile Development) Agile Project Management: Mastery - An Advanced Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Project Management: A Quick Start Beginner's Guide For The Serious Project Manager To Managing Any Project Easily Project Management: A Quick Start Beginners Guide For The Serious Project Manager To Managing Any Project Easily! Microsoft Project 2013, ConfiguraciÃ³ n: Configura bien el Project, evita contratiempos (Administrando Proyectos con Microsoft Project) (Spanish Edition) Agile Program Management : How Program Managers Can Influence Agile Success Optimal Supply Chain Management in Oil, Gas, and Power Generation PMP: The Beginners Guide To Pass Your Project Management Professional Exam (PMP, Project Management, Agile, Scrum, Prince2) Project Management: Efficient & Effective: The Beginner's POCKET GUIDE for Successful Project Completion (PMP,

Business, Leadership, Management) Agile : Agile Project Management, A QuickStart Beginners 's Guide To Mastering Agile Project Management !

[Dmca](#)